

The 7 best reasons to participate in the 12th Conference of European Regions and Cities

The annual Conference of European Regions and Cities brings together about 300 representatives of politics and business from the various European regions. It focuses on current topics for European regions and cities with regard to future strategies and challenges for politics and businesses.

The 12th Conference of European Regions and Cities focuses on a number of regional sustainability issues. Firstly, the current topic of **sustainable integration** of immigrants in Europe will be discussed, which includes new tasks regarding housing and employment. Secondly, we will look into the sustainable use of **soil and water**. Finally, the preservation of **cultural heritage** makes an important contribution to the promotion of sustainable tourism in cities and regions, which we will talk about on Tuesday. Also, the question of how to obtain **financial aid** for major, sustainable regional projects from European funds will be discussed at the very beginning of the conference.

The 7 best reasons for your participation: Your benefits!

1. *At the Conference of European Regions and Cities current issues are being discussed. Your personal contribution to the discussion is highly appreciated.*
2. *We offer **internationally high-profile speakers** and experts who will inform you about the latest developments in various fields. In addition regional and local best-practice examples and projects, that have already solved a problem successfully, will be presented.*
3. **Sustainable and modern venue:** *The Salzburg Congress is an exclusive conference location in the city center. Modern rooms with free WIFI connection offer an ideal working environment. The international conference is organized as a Green Meeting. The Salzburg Congress inspires its visitors due to its unique location right next to the Mirabell Garden.*
4. **Free participation:** *As president or representative of a region, as the mayor and representatives of a city or town, as well as IRE member and sponsor, the participation in the programme is free of charge. All other participants pay 350€ of conference fee for all three days. The programme offers informative key note speeches and panel discussions, meals during the conference and evening programmes at two evenings.*
5. **Unlimited Networking:** *Meet decision-makers from economics, politics, science and media, investors and cooperation partners. Get in direct contact with important companies and entrepreneurs. Profit from the Europe-wide network of the IRE. National and international contacts are guaranteed. B2B meetings will give you the opportunity to talk to high-profile international participants from different fields.*
6. **The exhibition area** *on the first floor of the Salzburg Congress offers enough space to present your town, region or company to the conference community (if interested please contact martina.balazic@institut-ire.eu).*
7. **IRE social events:** *We will conclude the successful day in a relaxed atmosphere at the evening events. A reception at the Salzburg Residenz on Sunday and a Salzburg evening at Stiegl's Brauwelt on Monday will give you the chance to meet like-minded people in a casual way. (The dinner on Monday is charged with 20€, drinks are free.)*

Register now:

12th Conference of European Regions and Cities „Sustainability in Regions and Cities of Europe“
25 – 27 Sept 2016, Salzburg, Austria

Information and Registration: martina.balazic@institut-ire.eu or www.institut-ire.eu